

DR. HIRAMANI

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Seeking assignments in Teaching, research, Destination Management, CBT and Adventure Tourism Management with a growth oriented organisation of repute

Synopsis

- ⇒ Over 15 years of experience in Teaching, trekking, travel writing, Sales & Marketing, Client Servicing.
- ⇒ Possess excellent communication, interpersonal, analytical, and organisational skills with proven ability in teaching, team management, client servicing and destination management.

Employment Graph

Presently: Government Degree College, Kullu. Himachal Pradesh

Designation: Assistant Professor, Tours and Travels
From 9th, Feb, 2017 to till date.

Areas of Expertise & Contributions: Working as an Assistant professor, Tourism in Government College Kullu (H.P.). With regular teaching I am also responsible for the Training and placement of MTTM Students, for conducting educational tour & Leadership Development Camp (LDC) of BA & MTTM students to the different locations of the nation.

Employment Graph

Presently: Himachal Pradesh University
Designation: Guest Faculty from August 2010 & Project Fellow, UGC-SAP, DRS Level -I, from 15th Nov. 2014 to 8th Feb, 2017.

Areas of Expertise & Contributions: Taught in Institute of Vocational Studies to Bachelor and post Graduate classes as Guest Faculty (JRF/SRF scholar). Also contributed hand in day to day activities of the department like Tourism week celebration, syllabus designing, seminar organising, paper checking, examination duty, conducting educational tour of MTAs and BTAs student to the various parts of the country. Also responsible for conducting Leadership Development camp (LDC) for both MTAs and BTAs students to the various mountainous regions like Manali and Jispa (L&S) consultation and guidance of ABVIMAS, Manali.

As Project Fellow, UGC-SAP, DRS Level -I, Worked on a project 'Synergizing cultural tourism development and environment protection in Himachal Pradesh'. Visited Kinnaur and Lahaul & Spiti region for primary survey related to Tribal tourism development in August, 2015. Prepared a report on the basis collected information and completed the project.

Employment Graph

Himachal Pradesh University (IIHS)
From March 2014 to 8th Feb, 2017.

Guest Faculty in Integrated Institute of Himalayan Studies (IIHS) MBA (Rural Development) taught subject related to rural development like Rural Marketing, Human Resource Management, Finance

Management, Economics and Environment studies. Also responsible for their placement, training and counselling.

Employment Graph

Company Kuoni Academy of Travel
Designation May 19 2009

Areas of Expertise & Contributions: Organised seminars related to tourism education in different schools of Himachal Pradesh covering Kangra, Hamirpur, Kinnaur and Mandi District.

Employment Graph

Company Kuoni Destination Management (SITA)
Designation Management Trainee
Jan 2009 to April 2009

Areas of Expertise & Contributions: As Management Trainee I was responsible for different duties. I was attached with the Great Rail Journeys Department where I responsible for handling the groups of Palace on Wheels (POW) train.

Employment Graph

Company ICICI Bank Ltd
Designation Relationship Executive (Team Leader)
Since May 2005 to Dec 2008

Areas of Expertise & Contributions: Relationship Executive for sourcing and opening of current accounts (partnership firms, Pvt.ltd and Public Ltd companies, Sole proprietors and net worth Individuals) and other important customers Accuracy and adherence to the bank guidelines in operations Ensuring service delivery as per bank standards (KYC)and reduction is operational costs, Coordination with other departments, Subordinate development, Maintenance of infrastructure, and general administration.

Deliverables

- Forecasting Targets of Current Accounts/Li/Fixed Deposit's and managing tools for attainment of the same in given territory.
- Finalization of Sales Targets on the basis of past performance and ensuring the Achievement of targets.
- Evaluation of Manpower (DCIDs) requirement and Recruitment and Training of the same.
- Review of business plan monthly and initiate changes in work style of subordinates.

Contributions

- Pivotal in increasing the number of current accounts in Shimla, Solan and Mandi regions.
- Handling the team of more than 08 DCIDs.
- Relationship management with high net worth Clients.
- Involved in Recruitment and development of Sales team in Mandi, Solan and Baddi.

Workshop and Seminar (Academic)

- Attended 1 day International Conference as a key note speaker titled “Sustainable Tribal Tourism Development”, hosted by Himachal Pradesh Tribal Development Institute and HP Industry department, on 6th March, 2019 at Manali H.P.
- Attended 2 days national Conference titled “Role of science and technology in disaster management, hosted by Govt. College Kullu, on 14th & 15th December, 2018 and presented a paper on “Environmental impacts of Shrikhand Mahadev Yatra”.
- Attended 1 day national Conference as a resource person titled “Climate change and no Drugs:”, hosted by Tribal Today, Kullu (Lahaul & Spiti), on 05th December, 2018, and discussed about adventure tourism development in Lahaul and Spiti.
- Attended 2 days International Conference titled “International Conference on Eco - Tourism - 2018, the way forward”, hosted by HP Forest department, on 12-13th June, 2018.
- Attended 2 days national Conference titled “Management of Natural resources and Environment issues, hosted by Govt. College Kullu, on 28-29th December, 2017.
- Attended 1 day national Conference titled “Climate change: Need to look and re think”, hosted by Tribal Today, Kullu (Lahaul & Spiti), on 12th December, 2017, and Presented a paper on the sustainable tourism development in Lahaul and Spiti.
- Attended 1 day International Conference titled “Cinematic Tourism: Movies as a tool for Modern Tourism Marketing”, hosted by Garden city College of Science and Management Studies, Bangalore, on 20th February, 2016, and Presented a paper.
- Attended 2 days National Seminar on Tourism for all- Augmenting curricular aspect of tourism and hospitality education hosted by UIHTM on 27th & 28th February, 2016, At Panjab University, Chandigarh, and Presented 2 papers.
- Organised 2 days National Seminar on Cultural Tourism development in Himachal Pradesh University on 20th and 21st March, 2015 as a Project Fellow.
- Attended 1 day National seminar on Micro, Small and Medium (MSMEs) and Institutional Finance on 29th April, 2014, at HPU Centre for Evening Studies and Presented a paper.
- Attended 2 days International Conference on Modern Strategies for Management of Business Economics, services vis a - vis Social Science- A Sustainable Approach on 5-6 April, 2014, At JNU, Delhi, and Presented a paper.
- Attended in 2 days National seminar on Natural Resource Management for Sustainable Development: - Present Needs and Our Common Future on 29-30 March, 2014 at Maharaja Agarsen University, Baddi, HP, and Presented a paper.
- Attended in 2 days ICSSR authorised National seminar on Foreign Direct Investment: Trends, Opportunities and Challenges on 28 - 29 March, 2014 at HP University, and Presented a paper.
- Attended in 1 day seminar on Lahaul: After Tunnel, Tourism & Turbine on 4 Sept, 2013 at Keylong, Lahaul & Spiti, HP as resource person.
- Attended in 2 days ICSSR authorised National seminar on Violence against Women on 21- 22 August, 2013, and presented a paper.

- Attended in 21 days National workshop on Research Methodology, Electronic Data Processing from 04th August to 25th August 2013, at Himachal Pradesh University.
- Attended in 2 days Training workshop on Responsible Tourism in Himalaya on July 22-23, 2013 by WWF, at HIPA, Mashobra.
- Attended 7 days National workshop on Contemporary Trends in Social Science and Research from 27th May to 02 June 2013, at Himachal Pradesh University.
- Attended in 2 days National seminar on Women Empowerment: Contemporary Concerns on 10-11 December, 2011 at HPIMS Shimla, and Presented a paper.
- Attended in 3 days ATLAS International Backpacker Tourism Conference from 26 to 28th March 2008 as a student, at Oberoi Cecil.
- Attended two days workshop as resource person at DIET Kullu, organised by NSQF for providing training to Vocational Teachers (Tourism) from 25th and 26th July, 2018 at DIET office.
- Attended two days workshop as resource person at DIET Kullu, organised by NSQF for providing training to Vocational Teachers (Tourism) from 18th and 19th July, 2018 at DIET office.
- Attended two days workshop as resource person at DIET Kullu, organised by NSQF for providing training to Vocational Teachers (Tourism) from 10th and 11th July, 2018 at DIET office.
- Attended one day workshop as resource person at DIET Kullu, organised by NSQF for providing training to Vocational Teachers (Tourism) on 07th July, 2017 at DIET office.
- Attended three days workshop for re- alignment of curriculum for B.Voc organized as a subject expert (Tourism) by Himachal Pradesh Kaushal Viaks Nigam w.e.f. 5th April to 7th April, 2017 at Himachal Pradesh University, Shimla.
- Attended one day workshop regarding starting of Bachelor of Vocational (B.Voc) under the chairmanship of Additional Chief Secretary(Education) to Government of Himachal Pradesh on 28th Dec, 2015 at Hotel Holiday Home, Shimla. H.P.
- Attended one day workshop on “Development of course curriculum in tourism subject for level I & II under NVEQF”, held on 12th May, 2014 in RMSA hall, Directorate of Higher Education (H.P.) at 11 A.M as IVS-HPU-Director`s delegate.
- Attended one day workshop on “Curriculum designing for Travel and Hospitality under NVEQF for GC Nalagarh College”, held on 25th June, 2014 in Directorate of Higher Education (H.P.) at 10:30 A.M as IVS-HPU-Director`s delegate, and now a part of BOS (Board of Studies) of GC Nalagarh.
- Attended one day workshop on Adventure tourism in Himachal Pradesh as resource person at DTDO office Solan on 5th Sept. 2014, organized by HPTDC.
- Attended one day workshop on Management of Premises, Customer Dealing, Quality Service, and Behaviour Skills as a resource person in March, 2015 at Chail organized by HPTDC.

Publications

- Name of the book- Liberalization and Economic development; Title of the Research Paper - liberalization and sustainable tourism development- A Study of Manali; Chapter Number- 38; Pages (306-310); Name of the author- Hiramani Kashyap; ISBN No. 978-93-5051-625-6
- Name of the journal- “Radix International-Journal of research in social sciences”; Name of the research paper: Tourism and women empowerment - A case study of Indian tourism sector; Name of the author: Hiramani Kashyap; ISSN No. 2250-3994.
- Name of the journal- “Radix International-Journal of research in social sciences”; Name of the research paper: Community Based Tourism (CBT) and social Development - A study of Kullu Area; Chapter Number- 9; Pages (14-18); Name of the authors: Hiramani Kashyap and Antakshari; ISSN No. 2320-1738
- Name of the book- Advances in Hotel, Travel & Tourism Research: A global Perspective; Title of the Research Paper - Promotion of Tourism through Culture:- A study of Shimla Summer Festival;; Pages (87-92); Name of the author- Hiramani Kashyap; ISBN No. 978-81-920850-4-3
- Name of the book- Entrepreneurship, Technology and Globalization - Issues and Challenges ; Title of the Research Paper - Economic Liberalization, Globalization and development of Tourism in Himachal Pradesh; Pages (72-77); Name of the author- Hiramani Kashyap; ISBN No. 819273371-8
- Name of the journal- “Global Journal of Finance and Management”; Name of the research paper: Economic Development through Tourism- A case study of Home Stay scheme of Himachal Pradesh; Pages (345-348); Name of the author: Hiramani Kashyap; ISSN No. 0975-6477.
- Name of the journal- “Indian Streams Research Journal”; Name of the research paper: Fair Festivals and religious belief in Himachal Himalaya- A study of Budi Diwali of Nirmand; Pages (1-4); Name of the author: Hiramani Kashyap; ISSN No. 2230-7850.
- Name of the journal- “International Journal of Interdisciplinary Research”; Name of the research paper: Tourism and Environment Protection - A case study of Shimla Town; Name of the author: Hiramani Kashyap; ISSN No. 2348-6775.
- Name of the journal- “Pacific Hospitality Review”; Name of the research paper: Economic Development through Tourism - A case study of Adventure Tourism in Manali; Name of the author: Hiramani Kashyap; ISSN No. 2320-1398.
- Name of the journal- “Himalayan Journal of Contemporary Research”; Name of the research paper: Tourism as a mode of economic development in Himalayan region: A study of Himachal Pradesh; Pages (754-761); Name of the authors: Hiramani Kashyap & Dr. Chander Mohan Parsheera; ISSN No. 2319-3174.
- Name of the journal- “Contemporary Research in Humanities and Social sciences- A Deep insight””; Name of the research paper: “Unique Cultural tradition of Western Himalaya - A case study of Phagli festival of Manali; Pages (152-157); Name of the authors: Hiramani Kashyap & Dr. Chander Mohan Parsheera; ISBN 978-81-926194-4-6.
- Name of the journal- “Strategic Interventions in Tourism Development- Regional Perspective” ”; Name of the research paper: Culture and Tourism- A case study of Dhami Stone Fare”; Name of the author: Hiramani Kashyap; ISBN 978-93-81212-64-6.
- Name of the journal- “Management’s next Frontier”; Name of the research paper Shrikhand Mahadev Yatra - A Spiritual journey in Himalaya”; Pages (215-219) Name of the authors: Hiramani Kashyap & Deven Mahajan; ISBN 978-81-924111-4-9.

- Name of the journal- “Tourism Innovation and Challenges”; Name of the research paper “Community Benefit Tourism Initiatives - an example of Tirthan valley in Himachal”; Pages (101-110); Name of the author: Hiramani Kashyap; ISBN 978-93-85000-35-5.
- Name of the journal- “National Journal of Commerce and Management (NJCM)” Vol2, Issue 1, January-December, 2015; Name of the research paper “Interface of Hydro Projects and Society, Economy and Environment- A Case Study of upcoming Jispa Dam”; Pages (59-73); Name of the author: Hiramani Kashyap & Dr. C.M. Parsheera; ISSN ISSN 2394-6342.
- Name of the journal- “Confluence of Knowledge (COK) Prathiba Spandan” Vol 4, Issue 1, 2016, 2015; Name of the research paper “Sustainable Economic Development of Himachal Pradesh through Small Hydro Power Projects”; Pages (69-75); Name of the author: Hiramani Kashyap & Dr. C.M. Parsheera; ISSN ISSN 2348-9189.
- Name of the journal- “Himalayan Journal of Contemporary Research” Vol 5, Issue 1, 2016; Name of the research paper “Environment protection and future tourism policy planning- A study of Upcoming Rohtang Tunnel”; Pages (1427-1436); Name of the author: Hiramani Kashyap; ISSN ISSN 2319-3174.
- Name of the journal- “Hill Quest” Vol 3, Issue 2, (April- June) 2016, ; Name of the research paper “Role of Fair and Festivals in the promotion of Cultural Tourism - A case study of Sair Fair of Arki”; Pages (23-34) Name of the author: Dr. Hiramani Kashyap & Dr. C.M. Parsheera; ISSN ISSN 2454-3144.
- Name of the Book- “Concept and Impact of Tourism, BTMC -135, IGNOU. Name of the Chapter “Tourism Destination- Elements and Life Cycle”; Pages (114-127), Year 2021. Name of the author: Dr. Hiramani Kashyap; ISBN 978-93-90773-71-8
- Name of the Book- “Tourism and Hospitality, E- Pathshala, MHRD, UGC. Name of the Module “Tourism Destination- Cargo Carriers” Module no 19; Pages (13 Pages) Year 2018. Name of the author: Dr. Hiramani Kashyap.

Paper Accepted for Publication in Different Journals and Books

- Paper entitled “Crime against Woman- a Curse on Society” has been accepted for publication in Law department HP University.
- Paper entitled “Foreign Direct Investment in Tourism Industry- Issues and Opportunities” has been accepted for publication in USBS, HP University.
- Paper entitled “Small Hydro power projects- A tool of Sustainable Economic development in Himachal Pradesh” has been accepted for publication in HPUEC, HP University.
- Paper entitled “Inbound Tourism Sector of India as a mode of Woman Empowerment”, has been accepted for publication in ITHC Conference, 2015.
- Paper entitled “Sustainable tourism development, Carrying capacity and Environment protection - A case study of Lahaul” has been accepted for publication in book published by 6th HOSTOCON.

- Paper entitled “COMPONENTS OF MODEL CURRICULUM- A FUTURISTIC AGENDA OF TOURISM FOR ALL. ” has been accepted for publication in book published by 6th HOSTOCON.
- Paper entitled “Inbound tourism sector of India as a mode of women empowerment” has been accepted for publication by Federation of Karnataka chambers of commerce and Industries - Tourism Committee.

Orientation Programme, Faculty Development Programme

- Completed 4 Week online Orientation Programme for Faculty in Colleges of Higher Education from 19th October, 2021 to 18th November 2021 from Teaching and Learning Centre, Ramanujan College, University of Delhi.
- Completed 1 Week online Faculty Development Programme on “ICT- Enabled teaching and Learning” for Faculty in Colleges of Higher Education from 20 - 26 September, 2021 from Teaching and Learning Centre, Ramanujan College, University of Delhi.
- Completed 1 Week online Faculty Development Programme on “Academic Administration” for Faculty in Colleges of Higher Education from 07-13 May, 2022 from Teaching and Learning Centre, Ramanujan College, University of Delhi.
- Completed 2 Week online Interdisciplinary Refresher Course on “Advance Research Methodology” for Faculty in Colleges of Higher Education from 23 Jan, 2023 to 6 Feb, 2023 from Teaching and Learning Centre, Ramanujan College, University of Delhi.

Other Assignments

- Member of Board of Studies (Tourism) of Government Degree College, Nalagarh, Solan, H.P.
- Counsellor of Bachelors in Tourism Studies (BTS), IGNOU, Study Centre 1101 from March, 2015 to Dec 2016 and MTTM, IGNOU Study centre No 1107 GC Kullu since 2020.
- Appointed External examiner of B.Sc 6th Semester Hospitality and Hotel Administration Course, in IHM, Kufri, Shimla (Under Ministry of Tourism, Govt. Of India)
- Member of B.Voc (Tourism) Syllabus Committee.
- Participated in different Wildlife Photography competitions organised by Wild life wing of HP forest department and Shimla Bird Society.
- Won 1st prize in Landscape photography category organised by Lahaul and Spiti administration in 2016.
- Participated as a Resource Person on Doordarshan Himachal (Live) on 20/02/2014, on tourism and employment issue.

Educational Credentials

- Ph.D. in Tourism from Himachal Pradesh University

- UGC-JRF Tourism Administration and management (2 Times), Dec 2008 and Dec 2009.
- MTA (MTTM) from Himachal Pradesh University in 2009.
- M Com from Himachal Pradesh University in 2007 with UGC- JRF.
- B.Com from GC Kotshera in 2005.
- NCC 'B' and 'C' (Army Wing) certificate in from ministry of Defence Govt. of India.
- Schooling from Govt. Boys Sen. Sec. School, Arki.

Ph.D. topic was “**Backpackers Tourism in Himachal Pradesh: A Behavioural Analysis**”. Areas of research were Lahoul & Spiti and Kinnaur district of Himachal Pradesh. Main focuses were on the motivation behind the travelling pattern, Accommodation, Budget of foreigner backpackers in the remote tribal areas of Himachal Pradesh.

Travel Writing Mountaineering and Trekking

- Writing Travel Documentation to India Hikes (Adventure tour Operator, [www.indiahikes.in](http://indiahikes.in)) (<http://indiahikes.in/srikhand-mahadev-trek-diary/indiahikes.in/kinner-kailash-shivling-trek-diary>, <http://indiahikes.in/triund>)
- Did trekking in Uttrakhand covers Shivling Base, Vasuki Tal, Gupt Khal Base, Valley of Flowers, Nanda Devi base, Pindari & Kafini Glaciers, Harshil top etc. Also covered some part of Kashmir, Leh, Sikkim, Assam, Arunachal Pradesh and Nepal.
- Participated in Adventure camp operated by ABVIMAS at Jispa from 13th October to 19th October 2016. During the camp gained height up to 14150 feet and did a trek of 55 kilometers.
- Participated in Adventure camp operated by ABVIMAS at Jispa from 25th August to 1st Sept 2015. During the camp gained height up to 13150 feet and did a trek of 72 kilometers.
- Participated in Adventure camp operated by ABVIMAS at Jispa from 27th August to 3rd Sept 2013. During the camp gained height up to 12660 feet and did a trek of 55 kilometers
- Member of Indian Mountaineering Foundation (IMF).

Personal Details

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